

**MY TICKET TO QUIT**  
**THE TOBACCO QUIT LINE**  
*for Presbyterian Members*  
**1-888-840-5445**

**Quit Coaches will:**

- Suggest and encourage the use of problem solving methods and skills for smoking cessation.
  - Provide and arrange social support.
  - Provide self help materials.
  - Provide information about the use of Pharmacotherapy.
- Provide information about the use of Nicotine Replacement Therapy:
    - Nicorette® Gum
    - Commit® Lozenge
    - NicoDerm® CQ® Patch

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FRONT OF CARD



BACK OF CARD

GlaxoSmithKline		PROMOTIONS SPECIFICATION		Date: 11/8/06												
<b>S A M</b> 1000 GSK Drive, Moon Township, PA 15108																
BRAND: NRT		UPC NO.: NA														
PROD. CATEGORY: Smoking Cessation		DIMENSIONS: 3.375" x 2.125"														
DESCRIPTION: NRT Presby Tobacco Quit Line Card		PRINTER:														
FORM NO.: 000000		PREPRESS: Schawk														
Computer Software: Adobe Illustrator CS2		Artist/Job Number: Jess Williams 641424														
PMS COLORS:		Revision 1: jw 11/9														
		Revision 2: ch 11/14														
<b>PROMOTIONS SPECIFICATION</b>																
	Art	UPCs	Date	Comments												
Project Manager																
Promotions Manager																
Legal																
Other																
<table border="1"> <thead> <tr> <th colspan="2">Most Common UPC Value Codes</th> </tr> </thead> <tbody> <tr> <td>75 = \$0.75 Off 1</td> <td>84 = \$2.50 Off 1</td> </tr> <tr> <td>76 = \$1.00 Off 1</td> <td>87 = \$3.00 Off 1</td> </tr> <tr> <td>33 = \$1.00 Off 2</td> <td>74 = \$5.00 Off 1</td> </tr> <tr> <td>78 = \$1.50 Off 1</td> <td>36 = \$1.50 Off 2</td> </tr> <tr> <td>82 = \$2.00 Off 1</td> <td></td> </tr> </tbody> </table>					Most Common UPC Value Codes		75 = \$0.75 Off 1	84 = \$2.50 Off 1	76 = \$1.00 Off 1	87 = \$3.00 Off 1	33 = \$1.00 Off 2	74 = \$5.00 Off 1	78 = \$1.50 Off 1	36 = \$1.50 Off 2	82 = \$2.00 Off 1	
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